



Attorney Docket No. 300.257/10105309

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9/9/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

10/21/03

In Re Patent Application Of:

HYUN, Phillip

Serial No.: 10/066,794

Filing Date: February 6, 2002

Title: SYSTEM FOR AND METHOD OF COMPUTER  
CONTROLLED MEDIA BUYING PROGRAM

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Group Art Unit: 3625

Examiner: James H. Zurita

RESPONSE TO OFFICE COMMUNICATION

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Responsive to the Office Communication mailed April 8, 2003, please amend the above-identified application as follows:

**Amendments to the Drawings** begin on page 2 of this paper and include three attached replacement sheets.

**Amendments to the Specification** begin on page 6 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on 9 of this paper.

**Remarks** begin on 15 of this paper.

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GROUP 3600

**AMENDMENT TRANSMITTAL LETTER**Docket No.  
300.257Application No.  
10/066,794Filing Date  
February 6, 2002Examiner  
J. ZuritaArt Unit  
3625

Applicant(s): Phillip Hyun

Invention: SYSTEM FOR AND METHOD OF COMPUTER CONTROLLED MEDIA BUYING  
PROGRAM**TO THE COMMISSIONER FOR PATENTS**

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	26	- 22 =	4	x 9.00	36.00
Independent Claims	3	- 3 =		x	0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify): Extension for response within second month					205.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:</b>					<b>241.00</b>

☐ Large Entity☒ Small Entity☐ No additional fee is required for this amendment.☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.  
A duplicate copy of this sheet is enclosed.☒ A check in the amount of \$ 241.00 to cover the filing fee is enclosed.☐ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized to charge and credit Deposit Account No. 06-2375  
as described below. A duplicate copy of this sheet is enclosed.☒ Credit any overpayment.☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

Dated: September 2, 2003

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